



MILITARY EDUCATION

... a DoD Update

Gary A. Woods
Chief of Continuing Education
The Department of Defense

CMET Meeting
Marriott Renaissance Centre
Detroit Michigan ... November 19, 2003

Personnel and

Resili

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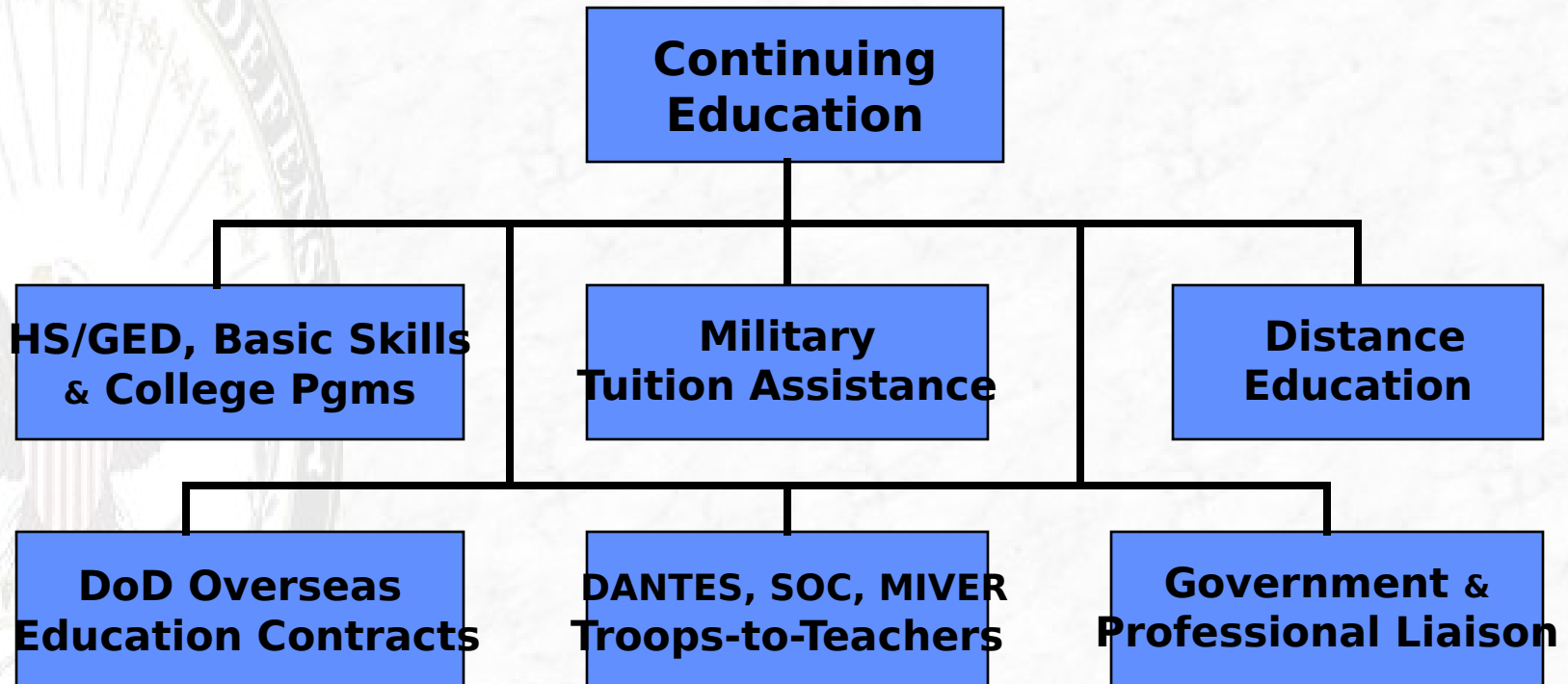
Department of Defense

Personnel and Readiness

- **Secretary of Defense** (Rumsfeld)
- **Under Secretary of Defense**
 - **Personnel & Readiness**
 - **Voluntary Education Program**
- **Service Secretaries**
 - **Secretary of the Navy**
 - **Navy**
 - **Marines**
 - **Secretary of the Army**
 - **Secretary of the Air Force**

Department of Defense

Voluntary Higher Education



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Voluntary Higher Education

- **Interservice Vol Ed Steering Cmte**
 - **OSD Chair ... Gary A. Woods**
 - **Army ... L. Dian Stoskopf**
 - **Navy ... LCDR Steven A. Stopler**
 - **Air Force ... James M. Sweizer**
 - **Marine Corps ... Vernon H. Taylor**
 - **Coast Guard ... James Lis**
 - **Reserve Components ... Col Bob Scott**
 - **Ex Officio ... Barry L. Cobb**

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- **Policy and Program Oversight**
 - **Develop policy to implement law**
 - **Determine scope of the program**
 - **Provide funding to run program**
 - **Ensure quality compliance**
 - **Development of the workforce**
- **DANTES Board of Directors**
- **MIVER Board of Governors**
- **Overseas contracts**

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- **Professional Growth**
 - **AAACE ...CMET**
 - **UCEA**
 - **ACA ... ACEG**
 - **NUTN, DL2004+**
- **Professional Involvement**
 - **ACE Commission on Adult Learning**
 - **SOC Advisory Panel**
 - **DANTES Board of Directors**
 - **VA Certification Panel**
 - **State Councils on Military Education**

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Education: a Major DoD Commitment

- **Far beyond the school house**
 - **Now on-base, on-ship and on-line**
- **Began offering tuition support**
 - **The Army in 1950s, then other Services**
 - **Professional centers and staffing in 1972**
 - **114 Army sites**
 - **85 Air Force sites**
 - **62 Navy sites**
 - **26 Coast Guard sites**
 - **18 Marine Corps sites**

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Education: a Major DoD Commitment

- **Now 305 centers world-wide**
 - **Active duty, Reserves & National Guard**
 - **CONUS and OCONUS**
 - **Via MOUs and Contracts**
- **Contingency Areas as well**
 - **Bosnia, Saudi Arabia, Afghanistan, Iraq**
- **Professional Staff of 1400**
 - **Education professionals**
 - **Military personnel**
 - **Contractors**
- **A major DoD Commitment**

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Education: Major a DoD Commitment

- **An impressive product**
 - **Academic & career advisement**
 - Academic and job focus
 - **Testing programs**
 - Aptitude and interest inventories
 - CLEP, ACT, certification exams
 - **On-site coursework & degrees**
 - Basic Skills courses
 - High School Completion/GED
 - Undergraduate coursework/degrees
 - Graduate coursework/degrees

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Education: a Major DoD Commitment

- **Local and Regional liaison**
 - Professional Organizations
 - Academic panels and councils
 - State and regional networking
- **Operational responsibility**

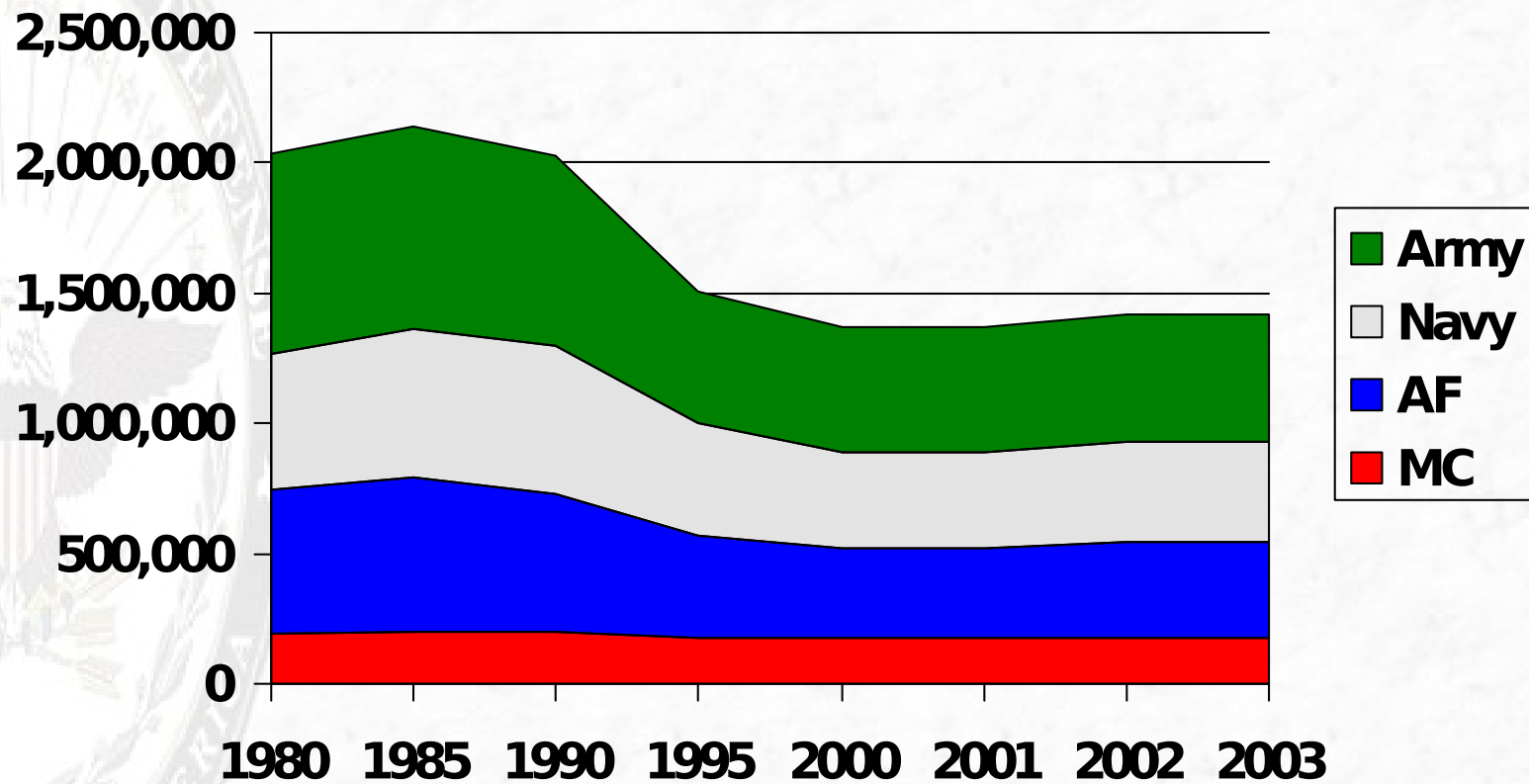


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Some of our Major Partners

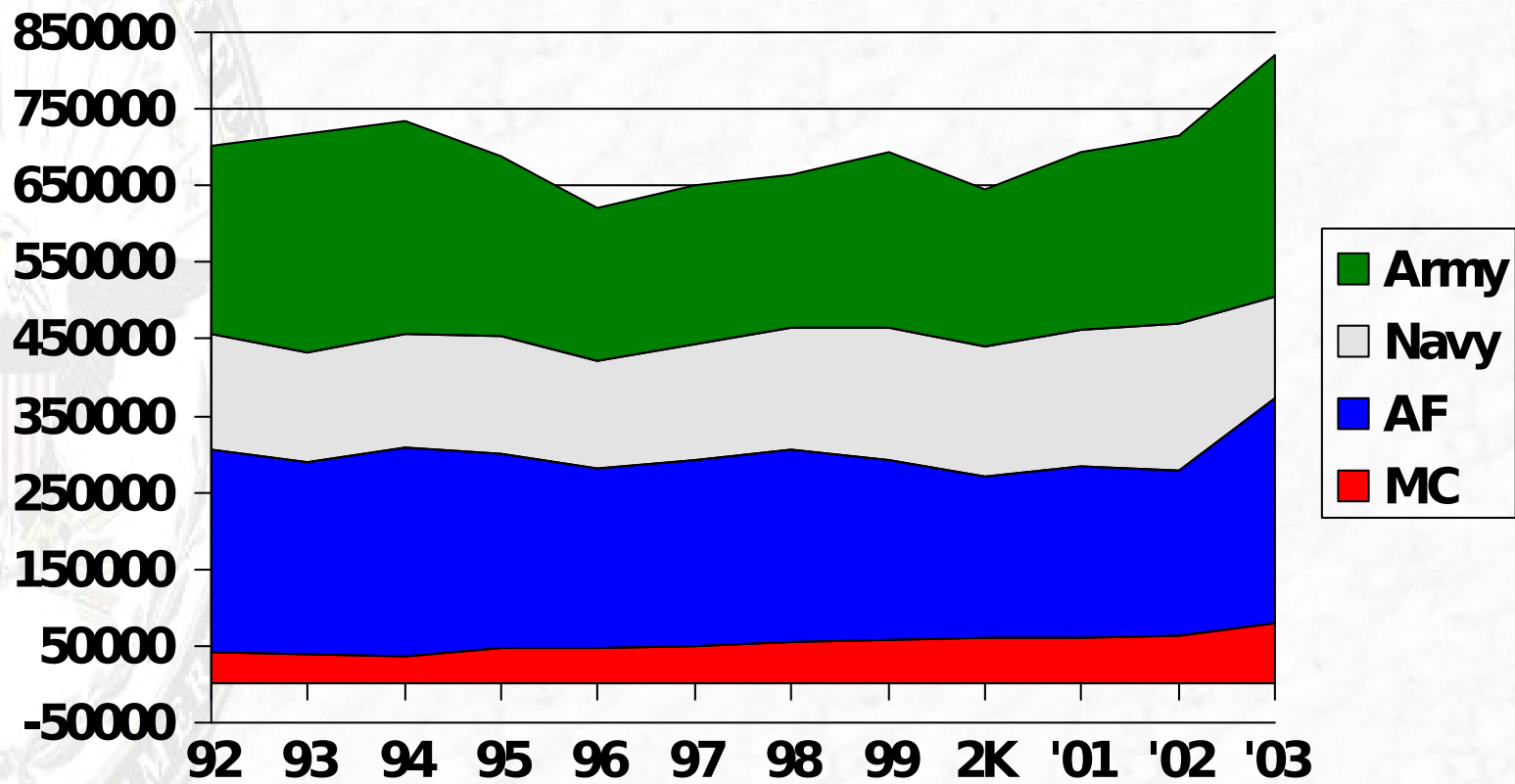
- **Central Texas College**
- **Embry-Riddle Aeronautical Univ**
- **Park University**
- **St Leo University**
- **Thomas Edison**
- **Troy State University**
- **University of Maryland**
- **University of Oklahoma**
- **Wayland Baptist University**
- **Webster University**
- **numerous local institutions**

Department of Defense *Military Strength*



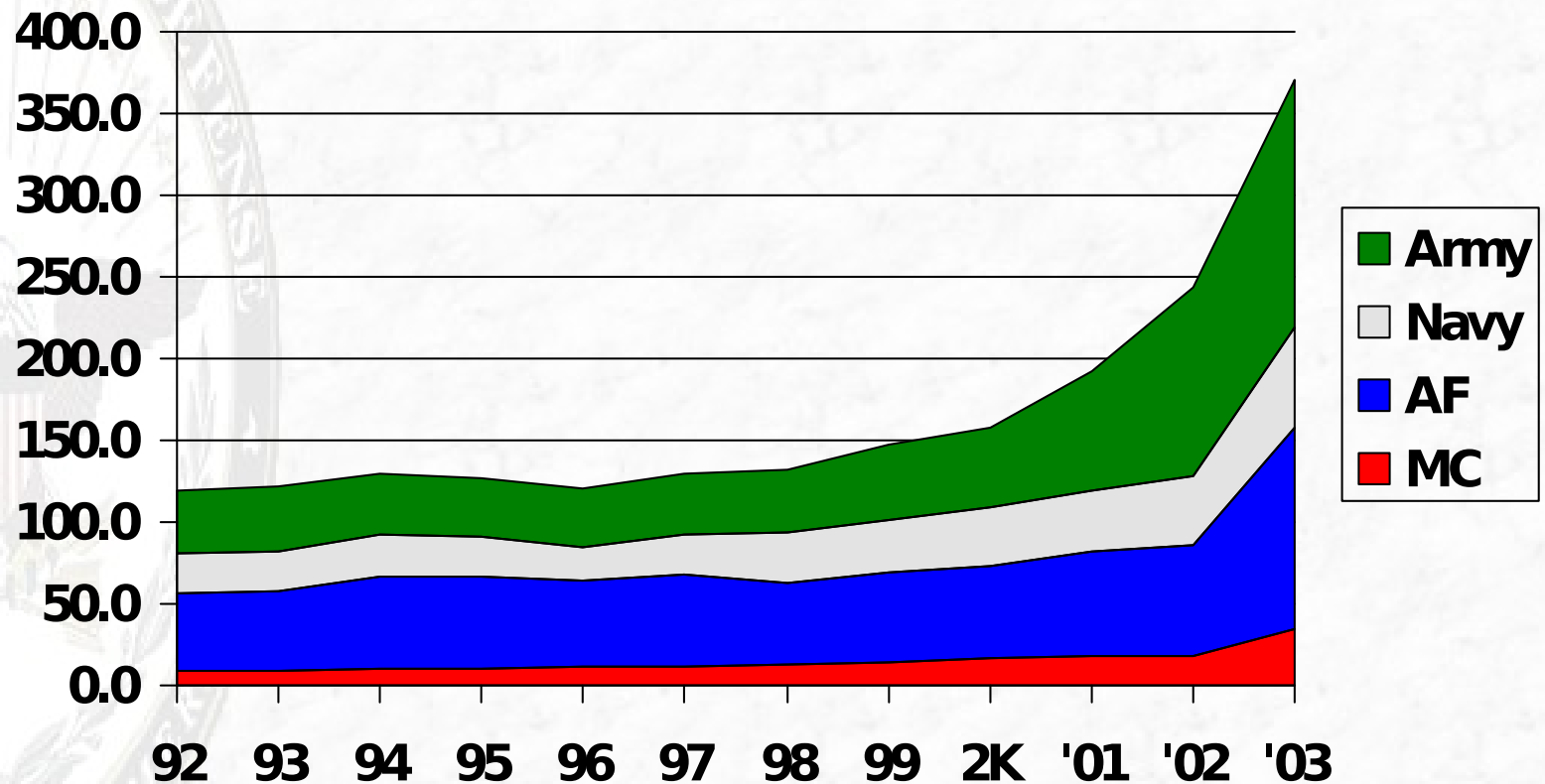
Department of Defense *Course Enrollments*

88 percent completion rate



Source: Quarterly Service QoL Metric Reports
Current Oct 1, 2003

Department of Defense *Military Tuition Assistance*



Note: does not include eArmyU of PACE tuition

Voluntary Higher Education

Significant Output

- **Approx 300,000 participants**
- **Over 820,000 annual enrollments**
- **30,000 diplomas/degrees each year**
- **\$371M tuition coverage annually**
- **... and growing**

Voluntary Higher Education

Not to mention ...

- **Enrollments via VA Benefits**
- **Advanced Grad Ed Programs**
- **221,000 exams annually**
 - **avg cost is minimal (\$58/\$12.8m)**
 - **saves millions more (\$227/\$50m)**
- **The bottom line:**
 - **better job performance**
 - **a better educated citizen soldier**

Voluntary Higher Education

New Commitments

- **CJS & SecDef: “Reduce the cost of education for the Service member ...”**
- **Increase Levels of TA Coverage**
 - up to \$250.00 per semester credit
 - to a ceiling of \$4500.00
- **Legislation in 2000**
 - 100% coverage the target
 - Trailblazers: PACE & eArmyU
 - Cost drives incremental improvement
- **Eventually: some fees and maybe books**
- **Annual re-analysis**



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Distance Education Focus

- **Navy PACE Program**
 - **Forty-eight thousand last year**
- **eArmyU**
 - **Over forty thousand in 2003**
- **Growing distance enrollments**
 - **Central Texas College**
 - **Coastline Community College**
 - **Fort Hays State University**
 - **Park University**
 - **Phoenix University**
 - **University of Maryland**
 - **Many, many more**

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New Trends

- **Navy College Partner Program**
- **Army job-related programs**
- **SOCMAR votech linkage**
- **Counselor assistance portals**

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Impact of new 100% TA Policy

- **FY02 actual ... \$243.2M**
- **FY03 actual ... \$370.8M**
- **FY04 projection ... ????**

Bottom Line: growing interest

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Increased Accountability

- **Quarterly ROI reports**
- **Quarterly measurements**
 - **\$TA issued by service**
 - **number of enrollments (baseline)**
 - **courses completed (cost per)**
 - **degrees conferred (cost per)**
 - **recoupment & rationale for drops**
- **Bottom Line: stretch DoD dollars**

Voluntary Higher Education

What We Need from You

- **Higher rate of course completions**
 - through focused academic counseling
- **Tighter recoupment of TA funds:**
 - for unacceptable grades
 - for unauthorized drops
- **More exams with higher pass rates**
 - through focused exam counseling
- **The Bottom Line: save DoD dollars**

Voluntary Education Program

Upcoming Challenges ...

- **Outsourcing & BRAC**
- **Retool MIVER**
- **Focused investment/enrollment**
 - **Stressing readiness**
- **Accreditation Issues**
- **Portals and eCounseling**
- **Revising regulations**
 - **Voluntary Education**
 - **Overseas Education Programs**
 - **Annual Vol Ed Report**
- **Analyze scope of liaison efforts**

Department of Defense ***Voluntary Higher Education***

QUESTIONS ?????

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